

**ZONING BOARD OF APPEALS AGENDA**

Public Hearing Application # 1

Application # 21Z-0057  
Amy Catalano  
2200 Penfield Road

*See Pages to Follow*

OCT - 1 2021

212-0057

SCANNED 10/01/21

This business, Gene See Valley Physical Therapy, is opening a new Location at 2200 Penfield Rd. This is a free standing building within the Plaza. The allowed signage faces Rt 250 (Penfield Rd) - West Facing -

We are seeking a variance to allow a second set of (it) Channel letters on the North side of the building facing into the Plaza.

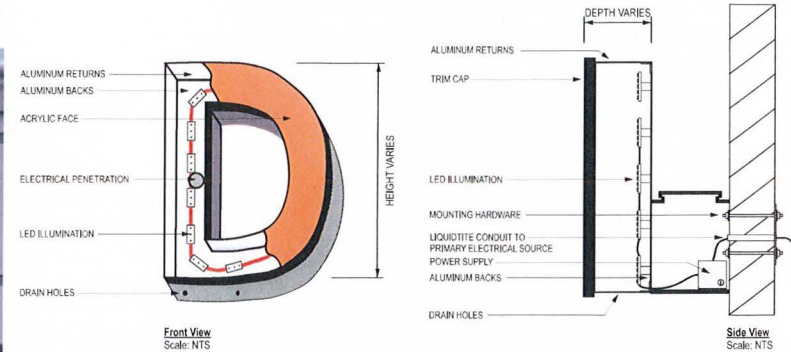
There is a Medical treatment establishment that CVPT would like to "face" with their signage in order to attract their patrons to their business.

The sign will be an exact duplicate in structure and size with the ~~the~~ West facing sign. It will not interfere with traffic or cause any neighborhood disturbance.

In addition, the sign will help South bound traffic, (visually) determine where they are located.

Amy Catalano  
VITAL SIGNS

GVPT\_Internally Illuminated Channel Letters on Raceways\_V.1\_10/1/21



WEST ELEVATION



764 Ridge Rd Webster, New York 14580  
Phone: 585-787-4256 Fax: 585-347-4290

**Client:**  
GENESEE VALLEY  
PHYSICAL THERAPY

**Location:**  
Penfield, NY

**Start Date:** 10/1/21

**Revisions:**

**Job#:**

**Drawing#:** v.2

**Page:**

**For proofing only. Colors and content are for proofing only and are representations of the actual finished product. Graphic locations may need to be adjusted to fit actual; Store front / Vehicle / Existing Sign Faces / Commercial Properties.**

**Please proof thoroughly for spelling, colors, content and placement. If revisions are required please note and fax back. If APPROVED PLEASE SIGN BELOW.**

● \_\_\_\_\_  
CLIENT APPROVAL - SIGNATURE REQUIRED

**Sales Rep:**

**AC**

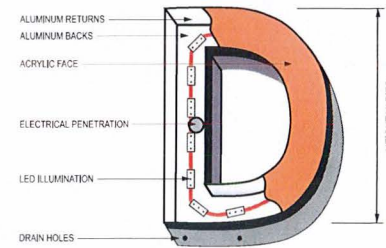
**Designer:**

**RD**

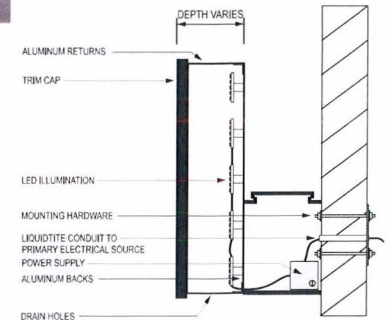
# GVPT\_Internally Illuminated Channel Letters on Raceways\_NORTH ELEVATION\_v.1\_10/1/21



NORTH ELEVATION



Front View  
Scale: NTS



Side View  
Scale: NTS



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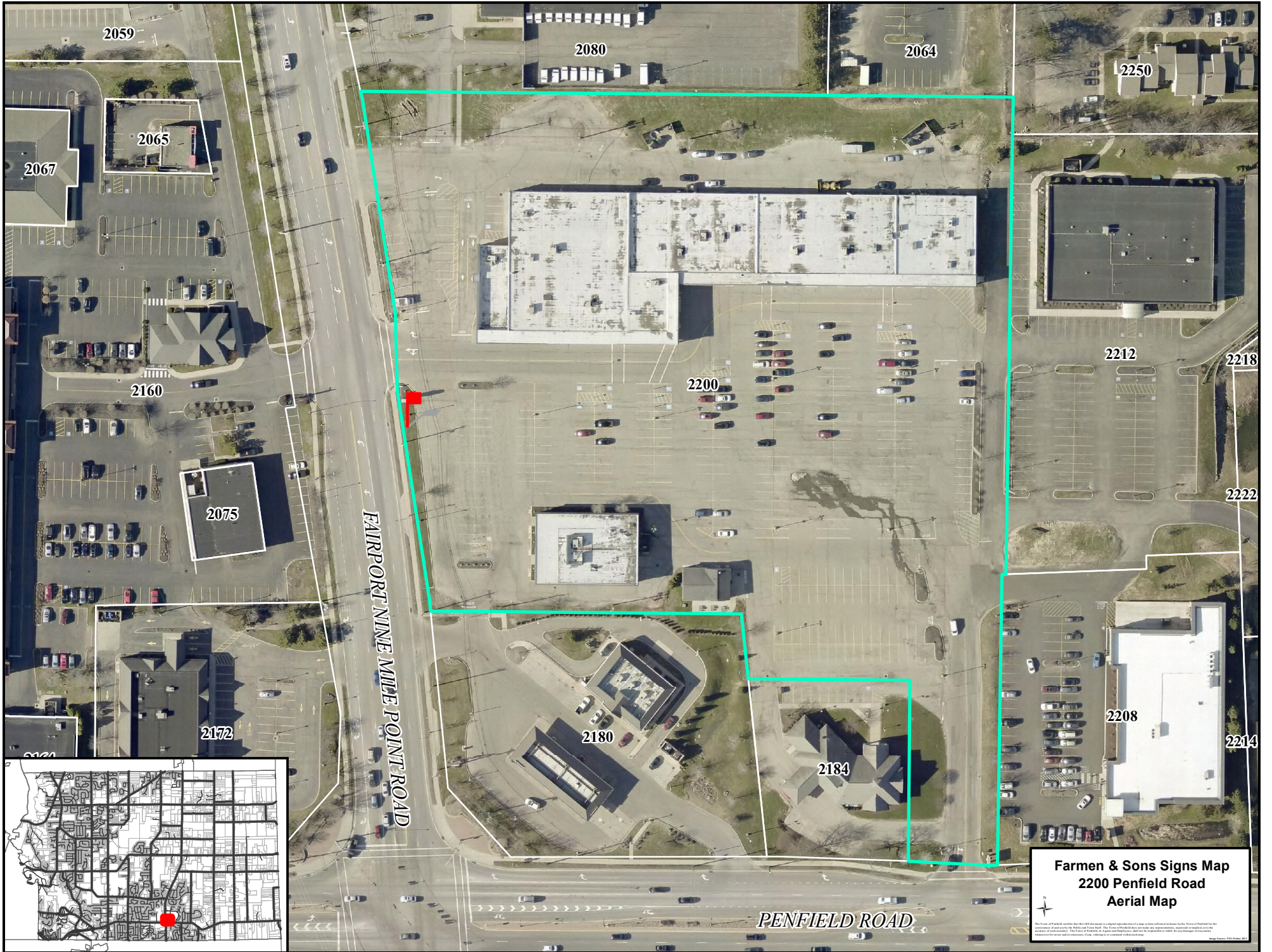
● -----  
**CLIENT APPROVAL - SIGNATURE REQUIRED**

**Sales Rep:**

**AC**

**Designer:**

**RD**



2059

2080

2064

2250

2067

2065

2160

2075

2172

FAIRPORT NINE MILE POINT ROAD



2200



2180

2184

2212

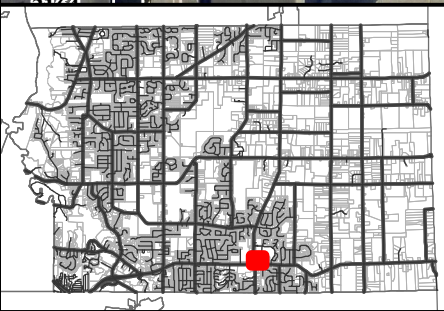
2218

2222

2208

2214

PENFIELD ROAD



Farmen & Sons Signs Map  
2200 Penfield Road  
Aerial Map



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